

Julie Rooney

Video Editor

rooney.julie@gmail.com | 720-682-1589 | www.julierooney.com

Highlights

- Emmy Nominated and has over 10 years of experience in creating documentary, creative, and promotional videos for nature, dance, and arts organizations
- A specialist in capturing movement through editing, with a unique eye towards artistry and rhythm
- Refined screenwriting abilities built upon significant experience
- High quality video output utilizing advanced editing techniques and software
- Full-service capabilities, including editing, color correction, and screenwriting

Portfolio: www.julierooney.com

Select Client Experience, Abbreviated List

Recommendations and more detailed information about each project available upon request

MULTI-PART SERIES

Isolation To Creation 4 Episode Docuseries

PBS, AllArts

Works & Process at the Guggenheim, 2021

New York City

Screenwriter, Lead Video Editor

NY Emmy Nominated, 2022

Maldives 3 Episode Docuseries

Episode 2: "Manta Rays"

World Wildlife Fund, 2022

Video Editor

Behind The Dance 6 Episode Docuseries

The Yard, 2022

Chilmark, Massachusetts

Screenwriter, Lead Video Editor

FEATURES

Kuishia Na Simba (Living With Lions)

Curiosity Stream, Siima Media, Ouragan Films, 2023 (Currently In Post Production)

Tanzania

Lead Video Editor

Life Is A Dream, Plano, and Cardboard Piano

The Juilliard School, 2021

New York City

Lead Video Editor

SHORTS

A.I.M x Maleek Washington

A.I.M by Kyle Abraham, 2022

New York City

Screenwriter, Lead Video Editor

Creating The Hazel Scott Ballet

Dance Theatre of Harlem, 2021

New York City

Screenwriter, Video Editor

The Creative Hub

Denver Art Museum, 2021

Denver, CO

Director, Video Editor

Chini Dance Film

Ephrat Asherie Dance, 2021

New York City

Screenwriter, Video Editor

River

Safety Third Productions, 2019

Los Angeles, CA

Screenwriter, Video Editor

Gaining Ground For Prairie Wildlife

Southern Plains Land Trust, 2020

Lamar, Colorado

Videographer, Video Editor

TRAILERS AND PROMOTIONAL (Selected)

Dia de la Independencia

Mexican Cultural Institute, New York, 2022

New York City

Screenwriter, Video Editor

Festival of New York

Festival of New York, 2022

New York City

Screenwriter, Lead Video Editor

Lightscares Promotional Video and Asset Library

Brooklyn Botanic Garden, 2022

New York City

Screenwriter, Video Editor

Fred Astaire Dance Studios Trailers and Performances

Fred Astaire Midtown NY and Downtown NY, 2015 - 2022

New York City

Video Editor

Works & Process Promotional Trailers

Solomon R. Guggenheim Museum, 2019 - 2021

New York City

Videographer, Lead Video Editor

Night Of 100 Solos

Merce Cunningham Foundation, 2019

Los Angeles, CA; London, UK; New York City

Videographer

An Untitled Love, State, and Indy Trailers and Performances

Abraham.In.Motion, 2018 - 2021

New York City

Video Editor

Untitled Trailers

Denver Art Museum, 2019

Denver, CO

Videographer and Video Editor

Yard Organizational Promotional Videos

The Yard, Inc, 2017 - 2021

Chilmark, MA

Screenwriter, Video Editor, Videographer

Orchestra of St. Luke's, 2019- 2020

New York City

Video Editor

The Westword "Feast", 2019

Denver, CO

Videographer and Video Editor

Calpulli Mexican Dance Company, 2017 - 2019

New York City

Screenwriter and Video Editor

DanceNOW NYC, 2018 - 2019

New York City

Video Editor

Lumberyard Residency Features, 2017 - 2018

New York City

Screenwriter and Video Editor

Client List, Abbreviated

Organizations

A.I.M by Kyle Abraham

African Wildlife Fund

Ballet Collective

Boulder Ballet

Brooklyn Botanic Garden

Caleb Teicher & CO

Calpulli Mexican Dance

Dance Theatre Harlem

Denver Art Museum

Dorrance Dance

Ephrat Asherie Dance

Flamenco Denver

Fred Astaire Dance Studios

The Juilliard School

Kaatsbaan Cultural Park

Les Ballet Afrik

The Lumberyard

Mexican Cultural Institute

Music from the Sole

National Dance Institute

The New York Public Library

Ragamala Dance Company

Ronald K. Brown / EVIDENCE

Southern Plains Land Trust

The University of Colorado

Works & Process at The

Guggenheim

World Wildlife Fund

The Yard

and more

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EDUCATION

MFA, The University of Colorado
Studio Art: Film
May 2013 | Boulder, CO

BA, DePauw University
Studio Art: Video Art
Magna Cum Laude
May 2009 | Greencastle, IN

Exchange, The Glasgow School of Art
Animation and Illustration
Spring 2008 | Glasgow, Scotland UK

NATURE MEDIA COLLECTIVES

Jackson Wild Collective
Member and Media Awards Judge
Think Lemonade Productions
Member and Video Editor

SKILLS

Video

Video editing and screenwriting
Videography
Color correction, titles, and effects
Producing and client communications

Software

Adobe Premiere, Photoshop,
InDesign, Illustrator, & After Effects
Davinci Resolve

Design

Print and digital graphic design
Illustration and Web Design
Mood boards, forecasting, research

EXPERIENCE

Lead Video Editor, **Dancing Camera**

NYC (remote) | Jan. 2018 - present | dancingcamera.com

- Edited television series, marketing videos, promotional videos, performances, and documentaries for clients including PBS, AllArts, Works & Process at The Guggenheim, New York Public Library, The Denver Art Museum, and others
- Created media packages, crafted narratives, and wrote scripts
- Collaborated with and supported video production team, assisted with filming
- Negotiated contracts with new and existing clients

Videographer and Video Editor, **Dancing Camera**

NYC | Feb. 2015 - Dec. 2017 | dancingcamera.com

- Created documentaries, video promotions, and marketing videos for NYC-based companies with a unique focus on movement and story
- Provided videography, video editing, and color correction
- Observed strict deadlines while operating in fast paced on-location environments

Director of Marketing and Graphic Design, **The Yard, Inc.**

Martha's Vineyard, MA (remote) | Dec. 2017 - April 2020 | dancetheyard.org

- Responsible for building The Yard's brand and managing its graphic and communication channels for all programs run by The Yard.
- Conducted market and graphic design research, gathered and analyzed marketing data
- Designed all print and web graphic content, including show posters, programs, and forms
- Introduced and executed video-forward marketing strategies
- Forecasted and managed the marketing budget for print and online media

Videographer and Video Editor, **Freelance**

Boulder, CO | May 2011 - Aug. 2014

San Francisco, CA | May 2017 - Nov. 2017

- Produced, filmed, and edited a wide range of video projects for clients, including art films, documentaries, promotional material, and projected content
- Incorporated a wide range of video and graphic design tools, including motion graphics, After Effects animation, and live projected video, and color correction
- Maintained and developed client relationships and provided creative direction and concepting for projects and campaigns
- Clients included Rapt Productions, The University of Colorado, and more

Visiting Assistant Professor: **Video Art, Indiana University**

Bloomington, IN | Aug. 2016 - May 2017 | studioart.indiana.edu

- Developed courses, class structure, and syllabus for graduate and undergraduate classes in video and digital art theory and studio practice
- Served on graduate committees for MFA completion; counseled students across all levels individually on project work
- Continued ongoing research interests to maintain discipline expertise; collaborated with faculty and facilitated department events

Graphic Designer, **FBF Originals**

Bloomington, IN | Aug. 2016 - May 2017 | fbforiginals.com

- Created original graphic design and illustrations for this large domestic novelty sock company
- Designed knit product for major clients such as the NFL, NBA, NCAA, MLB, National Parks, and others
- Adhered to strict licensure guidelines and hard deadlines while moving orders from creative briefs through conceptualization to final deliverables